#### **EXHIBIT 38**

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## **Photo**





## uwmadison

University of Wisconsin School of Veterinary...











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uwmadison 3. In one of the year's most heartwarming but ultimately heartbreaking stories, Scout, a 7-year-old golden retriever, appears on January 28 with his owner, WeatherTech CEO David MacNeil, and Dean Mark Markel, Chancellor Rebecca Blank and oncologist David Vail at the UW School of Veterinary Medicine. MacNeil sponsored a Super Bowl ad to raise funds and thank @uwvetmed for its care of Scout. who had a rare form of canine cancer.

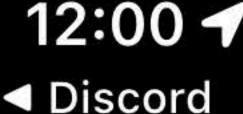
















## Comments





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View the full album: 👉 go.wisc.edu/mit20 👈

: @uwmadison\_brycerichter

Edited · 72w



3wtk7 But rip scout







mogboys So sad

72w Reply





adele.irl Rip Scout. You were too good for this cruel world



72w 3 likes Reply



joel1799 Sad... RIP Scout 😞 🐸



















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### Comments



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72w 3 likes Reply



joel1799 Sad... RIP Scout 😞 🍆







72w 9 likes Reply



guy.thequigshindig Didn't think @uwmadison 's insta would have me crying in the club at 10 AM, but here we are



13 likes Reply 72w



















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